



Harvard Business School Publishing Courses

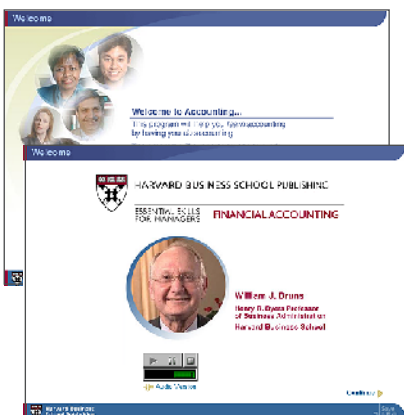
Finance for Managers
Financial Accounting
Yes! The On-Line Negotiator

Minimum Technical Requirements

Windows

- Pentium 266Mhz or higher with Windows 98, ME, NT, 2000
- 64MB of RAM
- 800x600 monitor resolution
- Sound card
- Internet service and a 56k modem
- Internet Explorer 5.0
- RealPlayer 8.0

Macintosh is not supported at this time



Users practice accounting principles with three different types of companies: service, merchandise, and manufacturing

Financial Accounting

Originally designed to give entering Harvard Business School MBA students the base-level knowledge required for a first-year program, this course is now available to help working managers communicate more effectively in the language of financial accounting—and use accounting principles to make better business decisions.

Developed by the Accounting and Control faculty at Harvard Business School, it's a hands-on, fully interactive course that assumes no prior knowledge of accounting.

Program highlights:

- Discover how to apply accounting concepts to business situations
- Learn how to properly record economic events
- Become comfortable preparing and navigating financial statements
- Use basic financial ratios in business analysis

A Proven Curriculum for Quickly Acquiring Essential Skills

Instruction is accomplished with natural learning in mind—that is, by using actual cases and by allowing students to learn from mistakes. All incoming MBA students at Harvard Business School are required to complete this course, which includes interactive practice scenarios and valuable feedback from the experts.

To test their understanding, users assume the role of an advisor to three different companies facing financial challenges.

Financial Accounting Covers Seven Key Topics

- The Accounting System
- The Balance Sheet
- The Income Statement
- The Statement of Cash Flows
- Accounting Concepts
- Selected Financial Concepts
- Selected Ratios and Analyses

World-Class Subject Experts

Developed by the Accounting and Control faculty at Harvard Business School, *Financial Accounting* is a well-proven path for non-accountants to quickly master critical financial concepts. The content experts are **Robert Kaplan**, **Paul Healy**, **Krishna Palepu**, **William Bruns**, and **Srikant Datar**.

System Reports

To assist in assessing the progress of managers taking the course, system reports can be generated to show the learner's contact information, completion level, and score.

For enrollment, sales or distributor information, call 866.316.0330 or visit www.mgmtcourses.cognitivearts.com