

Finance for Managers

Help your managers make better decisions by giving them a deeper understanding of financial concepts. This fast-paced course improves a manager's quantitative judgement and ability to act with insight on financial information. It is used by incoming MBA students at the Harvard Business School to prepare for their coursework.

In *Finance for Managers* participants master several critical analytic techniques, including:

- Ratio analysis
- Discounted cash flow
- Pro forma forecasting (including forecasting in Microsoft Excel)
- Bond math

Harvard Business School Publishing Courses

Finance for Managers
Financial Accounting
Yes! The On-Line Negotiator

Get Non-Specialists Up to Speed with Actionable Knowledge

Finance for Managers assumes no prior knowledge of finance, requiring only a basic understanding of accounting and familiarity with Microsoft Excel. Actual cases that allow your managers to learn from mistakes help insure fundamental principles stay with them as they return to their jobs.

Minimum Technical Requirements

Windows

- Pentium 266Mhz or higher with Windows 98, ME, NT, 2000
- 64MB of RAM
- 800x600 monitor resolution
- Sound card
- Internet service and a 56k modem
- Internet Explorer 5.0
- RealPlayer 8.0
- Microsoft Excel 97

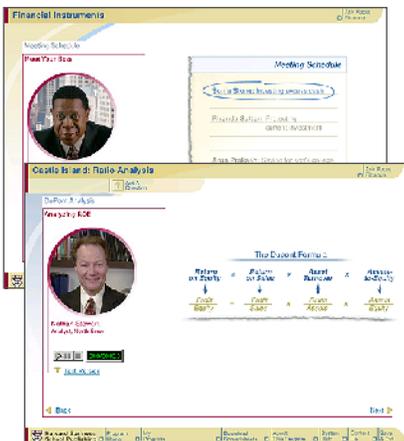
Macintosh is not supported at this time

World-Class Subject Experts

The content experts for the *Finance for Managers* course are Harvard Business School professors **Carl Kester**, **Henry Reiling**, **Richard Ruback**, **William Sahlman**, and **Peter Tufano**.

System Reports

To assist in assessing the progress of managers taking the course, system reports can be generated to show the learner's contact information, level of completion, and score.



Managers become familiar with basic features and functions of the financial system and learn the fundamentals of financial concepts and analysis.

For enrollment, sales or distributor information, call 866.316.0330 or visit www.mgmtcourses.cognitivearts.com